



2017 BROCHURE

WWW.CALIFORNIAGARDEN.COM

We "CAN" Mother Nature's Best



ABOUT

In 1980, California Garden Brand was born from a simple idea, to supply the Far East and the Middle East with quality food products from California. Today we have over two hundred products processed in over twenty Countries around the World, and we celebrate our 34th year of innovation!

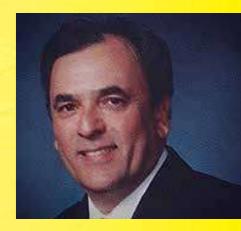
We have a simple philosophy: provide the consumer with quality products at reasonable prices. Our strength is innovation both in manufacturing and packaging. We are continually striving to create exciting new products that are "ready-to-eat" and yet fit the local customs and tastes. An example of one of our products is Fava Beans; we pioneered the creation of over ten flavors and recipes to fit the local tastes of the various Countries that we serve. Today we are the No. 1 Brand for Fava Beans in the World.

Our main plant is strategically located in Dubai, in the United Arab Emirates. Gulf Food Industries-California Garden, is a joint venture formed with Kuwait Food Company. This state of the-art facility is one of the most modern factories in the Middle East and produces millions of cases annually. We are the first company in the Middle East and Africa to manufacture white lacquered cans thus providing the consumer with rust free cans!

Our vision for California Garden brand is to become the most trusted brand of canned goods in the World. Today we are the market leader in the Middle East and our objective is to strengthen our position around the World. We have great respect for each and every consumer. Our goal is to provide consumers with the best food possible, not only great-tasting food but good for them as well!

Thank you for your support,

Fouad El-Abd Felabd@californiagarden.com





EAVABEANS فـ ول مدمس











California Garden brand offers a full line of canned beans to suit consumers wide-ranging needs and variable regional tastes. We have developed a full line of ready-to-eat Fava bean recipes to suit the local taste of the many Countries we serve. Because we pack only the finest beans, we are known in the marketplace for quality. We pack large-size chick peas, red kidneys, and a full range of other beans. The use of only white-lacquered cans enables us to seal in freshness. To ensure consistent quality we also manufacture our own cans!

فول مدمس PREMIUMQUALITY

FACTORY**NO1** LOCATION: **UAE**

Varieties	Item Number	Pack Size
Chick Peas	T-01024-7	24 x 400g
Fava Plain	T-01030-8	24 x 450g
Fava-Peeled	T-01088-9	24 x 450g
Fava-Egyptian	T-01091-9	24 x 450g
Fava-Lebanese	T-01090-2	24 x 450g
Fava-Cumin	T-01031-5	24 x 450g
Fava-Strained	T-01115-2	24 x 450g
Fava-Chili	T-01029-2	24 x 450g
Fava-Saudi	T-01094-0	24 x 450g
Fava-Palestinian	T-02080-2	24 x 450g
Fava-Tahini	T-01092-6	24 x 450g
Fava -ChickPeas	T-01028-5	24 x 450g
Bajella	T-01121-3	24 x 450g
Hummus Tahini-EOE	T-01110-7	24 x 400g
Hummus Tahini-EOE	T-01111-4	24 x 220g
Fava Beans - Peeled Spicy	T-01089-6	24 x 450g
Whole Kernel Corn	T-01013-1	24 x 400g
Red Kidney Beans	T-01027-8	24 x 400g
White Beans	T-01123-7	24 x 400g
Baked Beans	T-01033-9	24 x 420g
Baked Beans	T-Baked220	24 x 220g
Peeled Egyptian Recipe	T-01656-0	24 x 450g

Varieties	Item Number	Pack Size
Peeled Saudi (Koshna) Recipe	T-01654-6	24 x 450g
Yamani Recipe	T-02143-5	24 x 450g
Khaligia Recipe	T-02146-5	24 x 450g
Promo Plain Fava (500g)	T-500Promo	24 x 500g
Promo Plain Fava (6-pack)	T-02082-6	6 x 4 x 450g
Promo Egyptian (4-pack)	T-03194-5	4 x 6 x 450g
Promo Saudi (4-pack)	T-03196-9	4 x 6 x 450g
Promo Peeled (4-Pack)	T-Peeled4Pack	4 x 6 x 450g

1600 Cases / 20ft Container, Minimum 300 Cases per Item



مقبلات APPETIZERS PREMIUMQUALITY



As Mediterranean foods becomes ever more popular in the West, California Garden has introduced an exciting new line of appetizers that is ready to eat. Favorites such as our stuffed vine leaves are served in the best restaurants around the world. We offer this line in microwavable plates, small cans or large institutional cans.



PREMIUMQUALITY

FACTORYNO2 LOCATION:GREECE





الخضروات VEGETABLES PREMIUMQUALITY





Only the best U.S. vegetables are processed and canned by California Garden. We start with premium quality raw materials and we carefully adhere to processing techniques that allow us to maintain that high quality. For example, our peas are processed and canned within 20 minutes of harvest, to ensure maximum taste and tenderness.

الخضروات VEGETABLES

PREMIUMQUALITY

Vacuum Packed Whole Kernel Corn

Golden Sweet Cream Style Corn - USA

CANNED **VEGETABLES**

Mixed Vegetables

Diced Beets 15oz -USA

Cut Spinach 15oz - USA

Whole Kernel Corn 8oz- USA

French Sliced Green Beans

Young Green Peas

Cut Green Beans

Sliced Carrots

Sweet Peas

Varieties

FACTORY**NO3** LOCATION:**USA**

Item Number

T-01038-4

T-01036-0

T-01039-1

T-11013-8

T-01629-4

T-01630-0

T-02086-4

T-01015-5

T-01631-7

T-01034-6

T-01035-3

T-01037-7

Pack Size

24 x 425g

24 x 425g

24 x 425g

24 x 340g

24 x 425g

24 x 425g

24 x 425g

24 x 425g

24 x 411g

24 x 411g

24 x 425g

24 x 8oz(248g)

Varieties	Item Number	Pack Size
Sliced Mushrooms in Glass jar	T-SLCmshrm314	12 x 314ml
Whole Button Mushrooms in Glass jar	T-WHLmshrm314	12 x 314ml
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MUSHROOMS FACTORY NO 5 LOCATION: POLAND

TOMATO PASTE

FACTORY NO 6	LOCATION: UAE
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Varieties	Item Number	Pack Size
American Tomato Paste (24/22 BRIX) with EOE	T-02024-6	50 x 70g

MUSHROOMS

Sliced Beets

FACTORY NO 4 LOCATION: CHINA

Varieties	Item Number	Pack Size
Sliced Mushrooms	T-01042	12 x 850g
Sliced Mushrooms	T-01043	24 x 425g
Sliced Mushrooms	T-01140	6 x 2840g
Whole Mushrooms	T-01044	24 x 425g
Whole Mushrooms	T-01045	12 x 850g





We offer many different types of fruits, from fruit cocktail to peaches, pears, pineapple, and apricot in various sizes. Some of our fruits available are in their natural juice and some in syrup.



فواکه FRUITS

PREMIUMQUALITY

CANNED FRUITS

FACTORY **NO 7** LOCATION:**USA**

Varieties	Item Number	Pack Size
Fruit Cocktail in Heavy Syrup w/ EOE	T-01525-9	24 x 432g
Fruit Cocktail in Heavy Syrup	T-01526-6	12 x 822g
Pear Halves in Heavy Syrup	T-01530-3	24 x 432g
Apricot Halves in pear Juice Concentrate	T-01532-7	24 x 425g
Peach Halves in Heavy Syrup	T-01528-3	24 x 432g
Peach Halves in Heavy Syrup	T-01529-7	12 x 822g

TROPICALFRUITS&CORN

FACTORY NO 8 LOCATION: THAILAND

Varieties	Item Number	Pack Size
Sliced Pineapple with Syrup	T-01066	24 x 565g
Sliced Pineapple with Syrup with EOE	T-01067	24 x 800g
Pineapple, Chunks in Light Syrup	T-01068	24 x 565g
Pineapple Slices in Light Syrup 825g	T-02127	24 x 825g
Tropical fruit cocktail in light syrup with EOE	T-03060	24 x 565g
Tropical fruit cocktail in light syrup with EOE	T-03061	24 x 800g
Corn, Whole Kernel - in Brine 15oz	T-01017	24 x 15 oz.
Corn, Whole Kernel - Vacuum Pack 1850GDW	T-03078	6 x 2125g
Corn, Whole Kernel - Vacuum Pack w/EOE	T-03093	24 x 340g
Corn, Whole Kernel - in Brine w/EOE 420g	T-03001-6	24x 420g

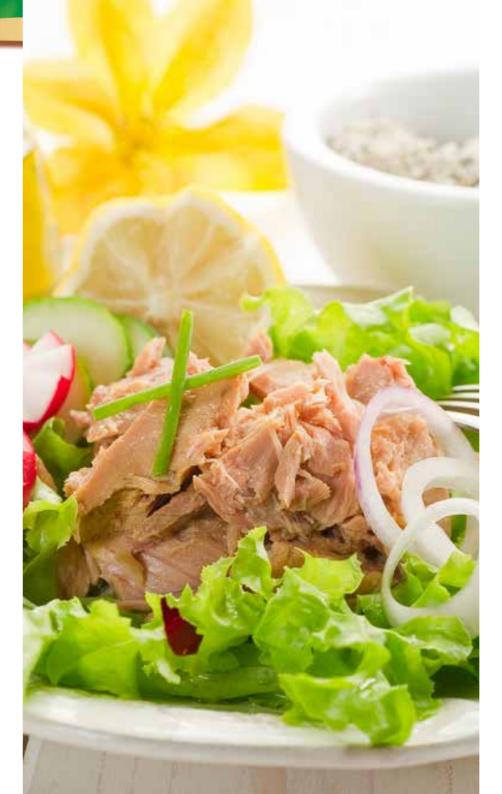


تونة TUNA PREMIUMQUALITY





California Garden offers a wide range of tuna that is packed in sunflower oil, olive oil or water. We have developed a line of ready to eat tuna specifically tailored to the Middle Eastern population. Our sliced tuna is very unique since we hand slice each filet and pack it in various sauces.



تونة TUNA PREMIUMQUALITY

FACTORY NO 9 LOCATION: THAILAND

Varieties	Item Number	Pack Size
Solid White Tuna in Olive Oil w/EOE	T-01497	24 x 185g
Solid White Tuna in Water w/EOE	T-01499	24 x 185g
Solid White Tuna in Veg. Oil w/EOE	T-01077	24 x 185g
Solid White Tuna with Chili in Veg. Oil, w/EOE	T-02091-8	24 x 185g
Solid White Tuna in Sunflower Oil w/EOE	T-02057-4	24 x 180g
Solid White Tuna in Sunflower Oil w/EOE	T-02059-8	48 x 180g
Sliced Tuna in Sunflower Oil, EOE	T-01505	24 x 120g
Sliced Tuna Smoke in Sunflower Oil, EOE	T-01506	24 x 120g
Sliced Tuna in Lemon and Pepper, EOE	T-01511	24 x 120g
Sliced Tuna in Chili Sauce, EOE	T-01512	24 x 120g
Sliced Diet Tuna in Water, EOE	T-01541	24 x 120g
Sliced Tuna- Spicy Tripoli Style, EOE	T-01520	24 x 120g
Premium Solid White Tuna in vegetable oil w/ EOE	T-02053-6	24 x 185g
3-Pack Light Tuna in Sunflower Oil w/ EOE	T-Tuna 3 pack	16 x 3 x 160g
2-Pack Solid White Tuna in Sunflower Oil w/EOE	T-01156-5	24 x 2 x 180g
White Tongol Tuna Flakes in Vegetable Oil	T-01514	24 x 185g
White Gourmet Tuna in Sunflower Oil w/EOE	T-01668-3	12 x 185g
White Tuna Salad in Sunflower Oil w/EOE	T-01137-4	48 x 140g
Chunk Light Tuna in Sunflower Oil, EOE	T-03426	48 x 160g
Chunk White Tuna in Sunflower Oil w/EOE	T-02047-5	48 x 140g
Chunk - Light Tuna in Sunflower Oil w/EOE	T-02010-9	48 x 140g



سردین SARDINES PREMIUMQUALITY



We also offer other seafood favorites such as sardines packed in oil, or with tomato sauce, or in a spicy sauce.



سردین SARDINES PREMIUMQUALITY

FACTORY NO 10 LOCATION: THAILAND

Varieties	Item Number	Pack Size
Sardines in Hot Tomato Sauce	N/A	50 x 125g
Sardines in Tomato Sauce	N/A	50 x 125g
Sardines in Sunflower Oil	N/A	50 x 125g

FACTORY **NO 11** LOCATION: **MOROCCO**

Varieties	Item Number	Pack Size
Sardines in Tomato Sauce	T-01208-1	24 x 125g
Sardines Lightly Smoked in Vegetable Oil	T-01210-4	24 x 125g
Sardines Lightly Smoked in Spicy Oil	T-01212-8	24 x 125g
Sardines Lightly smoked in Veg Oil	T-01533-4	50 x 125g
Sardines Lightly smoked in Spicy Oil	T-01535-8	50 x 125g



CANNEDDRINKS عبلام علية PREMIUMQUALITY







California Garden offers an range of juices packed with actual fruit pieces. Our delicious juices are available in popular flavors including Orange, Mango, Peach, and Pineapple.



CANNEDDRINKS autopilor

FACTORY NO 12 LOCATION: SAUDIARABIA

Varieties	Item Number	Pack Size
Orange Juice with sacs	T-03643-8	24 x 240ml
Peach Drink with Pieces	T-03322-2	24 x 240ml
Mango Drink with Pieces	T-03323-9	24 x 240ml
Pineapple Drink with Pieces	T-03321-5	24 x 240ml



منتجات لبنانية PREMIUMQUALITY



Lebanon is famous for its cuisine, and especially its appetizers. California Garden brand offers a full line of Lebanese appetizers including favorites such as Baba Ghanooj, and Halawa both plain and with pistachio. We also have the best Tahini, made the old-fashioned way, using a solid stone process.

منتجات لبنانية PREMIUMQUALITY



FACTORY NO 13 LOCATION: LEBANON

Varieties	Item Number	Pack Size
Halawa Plain	T-034137	12 x 454g
Halawa Plain	T-034175	12 x 908g
Halawa Pistachios	T-034144	12 x 454g
Halawa Pistachios	T-034182	12 x 908g
Tahina	T-034151	12 x 454g
Tahina	T-034168	12 x 908g
Tahina	T-03405	1 x 18kg
Hommos Tahina	T-010506	48 x 180g
Hommos Tahina	T-01049	24 x 400g
Hommos Tahina	T-110497	12 x 800g
Baba Ghannouj	T-100016	24 x 370g



SAUCES&DRESSINGS الصلصات والتوابل PREMIUMQUALITY





California Garden offers a wide range of sauces and dressings including ketchup that are packed in both glass and squeezable bottles.

SAUCES&DRESSINGS الصلصات والتوابل PREMIUMQUALITY

DRESSINGS	FACTORY NO14	LOC	ATION: OM	14
Varieties	ltem N	lumber	Pack Size	
Italian	NEW		12 x 267 ml	
Italian	NEW		12 x 532 ml	
Thousand Island	NEW		12 x 267 ml	
Thousand Island	NEW		12 x 532 ml	
French	NEW		12 x 267 ml	

NEW

NEW

NEW

12 x 532 ml

12 x 267 ml

12 x 532 ml

MAYONNAISE

French

Ranch

Ranch

Varieties	Item Number	Pack Size
Mayo Real (glass 470 ml)	T-01264-9	12 x 470 ml
Real Mayonaise Squeezable (PET)	T-01440-5	12 x 325 ml
Light Mayonaise Squeezable (PET)	T-01442-9	12 x 325 ml
Mayo with Chili 325 ml (PET)	T-014481	12 x 325 ml
Mayo with Pepper 325 ml (PET)	T-014504	12 x 325 ml
Mayo Light (glass 470 ml)	T-01620-1	12 x 470 ml

MUSTARD

Varieties	Item Number	Pack Size
Mustard Sauce 325 ml Squeezable (PET)	T-01189-3	12 x 325 ml

KETCHUP

Varieties	Item Number	Pack Size
Ketchup glass bottle 340g	T-01186-2	24 x 340g
Ketchup 500g (PET)	T-01196-1	12 x 500g



OLIVES & OIL زیتون وزیت

PREMIUMQUALITY



We offer an attractive range of Spanish olives both in cans and jars. Some are packed with pimentos and others are stuffed with special spices. We are proud to offer Extra Virgin Olive Oil from both Spain and Tunisia.



زيتون وزيت LIVES & OIL

PREMIUMQUALITY

OLIVES

FACTORYNO15 LOCATION:SPAIN

Varieties	Item Number	Pack Size
Canned Olives, X-Large Black Pitted 1/2 kg	T-03497	12x390g
Canned Olives, Large Black Pitted 1/2 kg	T-03496	12x390g
Canned Olives, X-Large Green Pitted 1/2 kg	T-03498	24 x 390g
Canned - Olives,Large Black Sliced 5kg	T-02113	6x5kg
Canned - Olives, Large Green Sliced 5kg	T-02114	6 x 5kg
Canned - Olives, Black Sliced 63g	T-03499	24 x 63g
Canned - Olives, Large Whole Black	T-021168	12 x 390g

OLIVEOIL

Varieties	Item Number	Pack Size
E.V. Olive Oil - All English Labels-Square Bottle	T-02197	12x1 Lit
E.V. Olive Oil - Square Bottle with Handle w/ Arabic-English label	T-32894-41	24 x 250ml
E.V. Olive Oil - Square Bottle with Handle w/ Arabic-English label	T-32894-40	12 x 500 ml
E.V Olive Oil - Glass Bottle w/ Arabic-English label	T-03464	12 x 750 ml
E.V. Olive Oil - Square Bottle w/ Arabic-English label	T-32894-38	12 x 1 ltr
E.V. Olive Oil - Square Bottle w/ Arabic-English label	T-32894-39	12 x 500 ml
Pomace Oil from Spain 3 Lit	T-01220-3	4 x 3 ltr

OLIVEOIL

FACTORY**NO16** LOCATION:**TUNISIA**

Varieties	Item Number	Pack Size
Extra Virgin Olive Oil - Marasca Bottle w/neck tag	T-01534-1	12 x 250 ml
Extra Virgin Olive Oil - Marasca Bottle w/neck tag	T-01535-8	12 x 500 ml
Extra Virgin Olive Oil - Marasca Bottle w/neck tag	T-01536-5	12 x 750 ml
Extra Virgin Olive Oil - Marasca Bottle w/neck tag	T-01537-2	12 x 1 ltr





We are pleased to offer the finest Halal meat products.



CANNEDMEATäبلدوم الحوم المعلية PREMIUMQUALITY

CANNEDLUNCHEONMEAT FACTORY NO 17 LOCATION: USA

Varieties	Item Number	Pack Size
Luncheon Loaf Meat - Beef & Chicken (Halal)	T-03610-0	24 x 340g
Luncheon Loaf Meat - Chicken (Halal)	T-03611-7	24 x 340g
Luncheon Loaf Meat - Turkey (Halal)	T-03612-4	24 x 340g

FACTORY**NO18** LOCATION:**BRAZIL** CORNEDBEEF

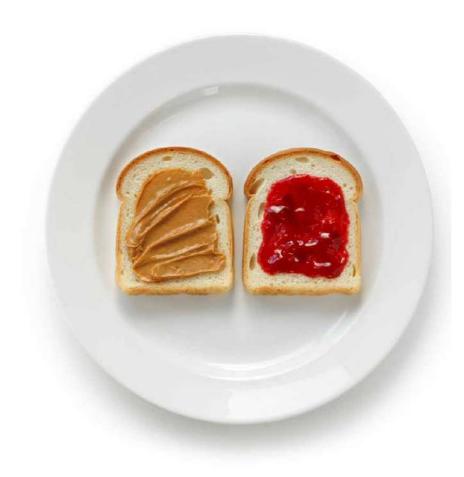
Varieties	Item Number	Pack Size
Corned Beef (Halal)	T-03448-9	24 x 200g
Corned Beef (Halal)	T-02210-3	24 x 340g

CALIF RNIA
GARDEN

JAMS&PEANUTBUTTER

PREMIUMQUALITY مربى و زبدة الفول السوداني







FACTORY**NO19** LOCATION:**JORDAN**

Varieties	Item Number	Pack Size
Apricot Jam	T-01160-2	12 x 450g
Apple Jam	T-01161-9	12 x 450g
Mixed Fruit Jam	T-01164-0	12 x 450g
Orange Marmalade	T-01163-3	12 x 450g
Cherry Jam	T-01162-6	12 x 450g
Strawberry Jam	T-01165-7	12 x 450g

زبدة الفول السودانيPEANUTBUTTER PREMIUMQUALITY

FACTORY NO 20

20	LOCATION: USA

Varieties	Item Number	Pack Size
Peanut Butter Creamy	T-03662	12 x 500g
Peanut Butter Creamy	T-03660	12 x 340g
Peanut Butter Crunchy	T-03663	12 x 500g
Peanut Butter Crunchy	T- 03661	12 x 340g















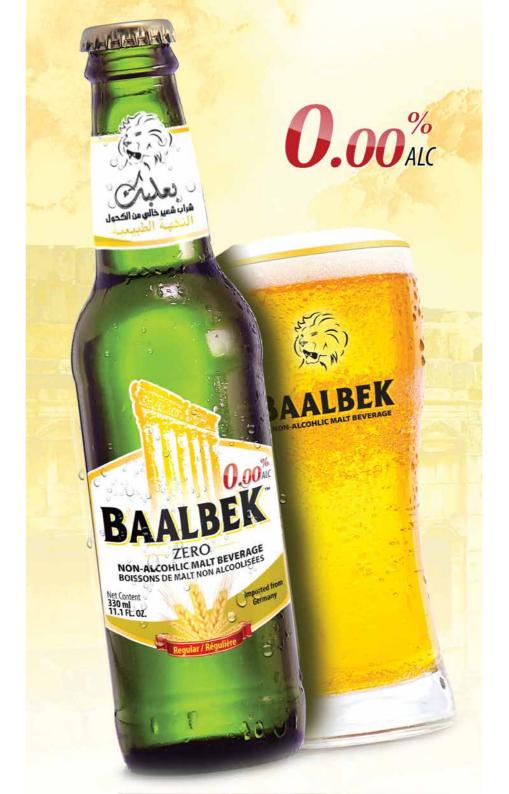
مربی صنع سویسرا SWISS JAM PREMIUM QUALITY

FACTORY NO 21 LOCATION: SWITZERLAND

Varieties	Item Number	Pack Size
Swiss Strawberry Jam	NEW	12 x 430g
Swiss Orange Jam	NEW	12 x 430g
Swiss Black Cherry Jam	NEW	12 x 430g
Swiss Apricot Jam	NEW	12 x 430g



We are pleased to introduce Baalbek Zero (0.00 %), a premium non-alcoholic malt beverage which is produced in Germany. It is available in the following three delicious flavors: Regular, Apple, and Mango. Each case is packed with 24 x 330 ml bottles (4 x 6-packs).



BOTTLEDDRINKS 9 PREMIUMQUALITY

FACTORY NO 22 LOCATION: GERMANY

Varieties	Item Number	Pack Size
Baalbek Malt Beverage - Regular 6 Pack	T-03337-6	24 x 330ml
Baalbek Malt Beverage - Apple 6 Pack	T-03338-3	24 x 330ml
Baalbek Malt Beverage - Mango 6 Pack	T-03339-0	24 x 330ml
Baalbek Malt Beverage - Pomegranate 6 Pack	T-03339-0	24 x 330ml
Baalbek Malt Beverage - Ginger 6 Pack	T-01620-1	24 x 330ml



Kazouza 1941 is a sparkling fruit drink available in a variety of exciting and exotic fruit flavors packed in beautiful bottles and produced in the most modern factory constructed in Lebanon in 2010.



BOTTLEDDRINKS 1 jg j L PREMIUMQUALITY

FACTORY NO 23 LOCATION: LEBANON

Varieties	Item Number	Pack Size
Kazouza 1941 - Natrually Flavored Tamarind Sparkling Drink 9 FL OZ	T-K56069-0	24 x 266ml
Kazouza 1941 - Mixed Berry Sparkling Fruit Drink 9 FL OZ	T-K56070-6	24 x 266ml
Kazouza 1941 - Orange Sparkling Fruit Drink 9 FL OZ	T-K56072-0	24 x 266ml
Kazouza 1941 - Pink Grapefruit Sparkling Fruit Drink 9 FL OZ	T-K56073-7	24 x 266ml
Kazouza 1941 - Watermelon Sparkling Fruit Drink 9 FL OZ	T-K56074-4	24 x 266ml
Kazouza 1941 - Lime Pomegranate Sparkling Fruit Drink 9 FL OZ	T-K56075-1	24 x 266ml
Kazouza 1941 - Lemon Ice Sparkling Fruit Drink 9 FL OZ	T-K56076-8	24 x 266ml
Kazouza 1941 - Strawberry Melon Sparkling Fruit Drink 9 FL OZ	T-K56077-5	24 x 266ml
Kazouza 1941 - Apple Sparkling Fruit Drink 9 FL OZ	T-K56085-02	24 x 266ml



Advertising and Promotion

Van Branding







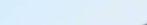






Advertising and Promotion







Range Poster





Sales Presenter



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